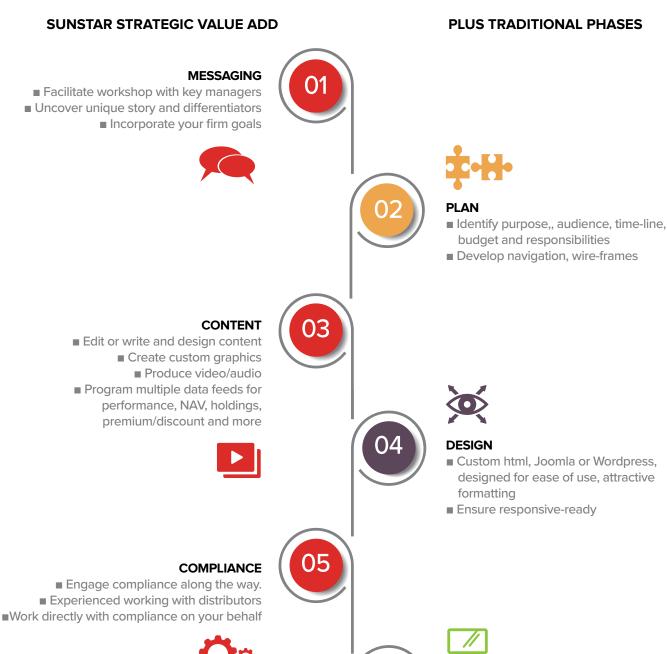


WEBSITE DEVELOPMENT

Do you think of web design and development as a commodity? We don't.

A website is so much more than attractive design and competent programming. SunStar Strategic understands the mutual fund and ETF business, what advisors and investors want, and the intricacies of navigating compliance. Our web development includes Value-Add Phases, ensuring your site will work now, and have a comprehensive plan in place for the future.





08



DEVELOPMENT

- Create and manage digital content on a CMS platform
- Employ best practices for programming and initial SEO

LEAD NURTURING

■ Engage with fresh content. ■ Manage advisor outreach programs

■ Hubspot partner for inbound marketing







DEPLOY

- Deliver beta and live sites
- Host the site in a data center with physical and cyber security
- Manage administrator feeds for NAV+
- Manage technical and content updates

