

**SunStar Strategic Conference**

The Dupont Circle | Washington, D.C.

Monday, April 29 & Tuesday, April 30, 2019

**THRIVING IN AN  
EVER-CHANGING INDUSTRY**



SPONSORSHIP OPPORTUNITIES

**Be visible.**

Network with fund companies.

During our last conference, sponsoring firms engaged with more than **50 fund company executives from more than 30 firms** with AUM ranging from \$50 million to \$50 billion.

Spring 2019 offers another great opportunity to connect with fund companies. SunStar Strategic's Conference is designed to help fund executives learn from industry experts and share ideas with their peers.

We are developing this year's program now focusing on **Thriving in an Ever-Changing Industry**.

Sessions will include topics such as:

- Success on brokerage platforms
- Proven strategies for growth (Case studies)
- Make data your friend
- Marketing tactics for 2019+
- Today's trends in M&A for funds
- State of the industry

**Details of the sponsorship opportunities are on the following pages.**

As an added benefit, sponsors may invite select clients and prospects to the event. Fees may be covered by you or your guests.

# 2019 CONFERENCE SPONSORSHIP OPPORTUNITIES



## BENEFITS

	Silver	Gold	Platinum
Sponsorship fee.	\$1,750	\$3,500	\$7,500
Number of sponsor attendees (no add'l fee).	1	2	3
Advertisement in the event booklet.	1/2 page	Full page	Full page
Exclusive opening reception sponsor. Deliver a 60-second toast.			✓
Guaranteed speaker or moderator on one of the panels.			✓
Offer to moderate or participate on one of the panels, based on availability.		✓	
Signage during sponsored activity.		✓	✓
Sponsorship of one of the following activities: <b>Breakfast</b> <b>Lunch</b> <b>Networking breaks (1 of 3)</b>		✓	
Your logo on promotional materials, event booklet and signage.	✓	✓	✓
Distribution of marketing materials.	✓	✓	✓
Your introduction by SunStar Strategic during the opening session.	✓	✓	✓
Discounted registrations for your clients or prospects.*	✓	✓	✓

*Custom sponsorships may be available.*

\* Please note, SunStar Strategic may request a call with the client/prospect firm to learn more about this company. When paid by you, registration is reduced to \$575 pp. We prefer not to include firms who work with our competitors.

**COMMITMENT DEADLINE: Jan. 31, 2019.** Mail or email to Sue Bryant — sbryant@sunstarstrategic.com. Invoice to follow.

# 2019 SUNSTAR STRATEGIC CONFERENCE SPONSORSHIP COMMITMENT

## SPONSORSHIP LEVEL

- Platinum \$7,500 Limited to 1. Three attendees included, opening reception sponsor, panelist spot.
- Gold \$3,500 Limited to 5. Two attendees included. Note your 1st and 2nd choice sponsorship.  
*Best efforts to honor your 1st choice and to make you a panel moderator or panelist.*
- Breakfast                       Lunch  
 Break 1                               Break 2                       Break 3
- Silver \$1,750 Limited to 4. One attendee included.
- Clients/prospects of your firm \_\_\_\_ x \$575 pp, if paid by you. Register guests at [sunstarstrategic.com/conference](http://sunstarstrategic.com/conference).

TOTAL: \$ \_\_\_\_\_

### FORM COMPLETED BY | an invoice will be sent to you

Name: _____	Address: _____
Name for badge: _____	City, State, Zip: _____
Title: _____	Email: _____
Company: _____	Phone: _____

Will you attend?     Yes or  No

### OTHER ATTENDEES | besides yourself if you marked **Yes** above

Name: _____	Address: _____
Name for badge: _____	City, State, Zip: _____
Title: _____	Email: _____
Company: _____	Phone: _____

### HOTEL INFORMATION

[The Dupont Circle Hotel](#)

1500 New Hampshire Avenue, NW  
Washington, D.C.

### CONFERENCE ROOM RATE THROUGH MAR. 29, 2019

- \$299/night (single or double occupancy)
- Book online or call the hotel at 202-483-6000, use code: **SunS290419**

### MORE INFO:

**Sue Bryant**

**703.299.8390**

**[sbryant@sunstarstrategic.com](mailto:sbryant@sunstarstrategic.com)**



### MATERIALS DEADLINE: Feb. 28, 2019

Please email company logo, company description, and advertisement as well as a bio and headshot of the person who will participate in a panel for the event brochure to **[mdale@sunstarstrategic.com](mailto:mdale@sunstarstrategic.com)**.

All logos and ads must be high resolution eps, jpg or pdf files.

Full-page ads: 9" H x 6.5" W.  
Half-page ads: 4.25" H x 6.5" W.

We can design your advertisements upon request for \$500 additional. Requests must be received by Jan. 31, 2019.

*To be included in conference booklet/signs, your materials must be received by the deadline above. Sorry, no exceptions.*

## Important Dates

- Sponsorship commitment deadline: Jan. 31, 2019
- Ad design requests deadline: Jan. 31, 2019
- Event booklet materials deadline: Feb. 28, 2019
- Early bird registration ends: Feb. 28, 2019
- Hotel special rate deadline: Mar. 29, 2019
- Conference dates/times: 2 pm Apr. 29 through  
4 pm Apr. 30, 2019

[www.sunstarstrategic.com/conference](http://www.sunstarstrategic.com/conference)