

# MULTI-MEDIA NEWS PUBLICATIONS

*This is a sample of potential placements, others may be added as appropriate to your business and audience.*

## National news

- Associated Press
- Barron's
- **Bloomberg**
- Bloomberg Business Week
- Christian Science Monitor
- Dow Jones
- Financial Times
- Forbes
- Fortune
- Gannett
- Int'l Herald Tribune
- Investor's Business Daily
- Nikkei News
- Thomson Reuters
- Time
- US News and World Report
- USA Today

## Digital news/Wire services

- **AP**
- Benzinga
- **Bloomberg**
- CNNMoney
- DailyFinance
- Investopedia
- Kapitall
- MarketWatch
- Morningstar
- Motley Fool
- MSN Money
- **Reuters**
- Seeking Alpha
- TheStreet
- **WSJ**
- Yahoo! Tech Ticker

## Personal finance

- AAll Journal
- Better Investing Magazine
- Bottom Line Personal
- Bottom Line Wealth
- Consumer Reports/ Money Advisor
- Fidelity Interactive Content Services
- Investing Daily
- Kiplinger's
- Money
- Mutual Fund Observer
- Standard and Poor's
- Worth

## National television

- Bloomberg
- CBS
- CNBC
- CNN
- Consuelo Mack Wealth Track
- Fox Business Network
- Fox News Channel
- NBC
- PBS
- Wall Street Week

## CEOs print/digital

- **CEO.com**
- **Chief Executive.net**
- Finance Monthly
- **Forbes - CEO Network**
- Forbes - Executive Edge
- Forrester
- Fortune
- Harvard Business Review
- **presidentandceomagazine.com**
- RealLeaders
- strategy-business.com
- The Economist
- **theceomagazine.com**

## Financial Advisors

- **Advisor Perspectives**
- Advisormax.com
- BDInsider.com
- Bloomberg Markets
- FA Green
- Family Wealth Report
- **Financial Advisor**
- Financial Advisor IQ
- **Financial Planning**
- IMCA's Investments & Wealth Monitor
- Investment Advisor
- **Investment News**
- Journal of Financial Planning
- Morningstar Advisor
- On Wall Street
- Private Wealth
- **Rep**
- Research
- **RIABiz**
- The Journal of Investment Consulting
- TheTrustAdvisor.com
- **ThinkAdvisor**
- Ticker
- Trusts and Estate
- **WealthManagement.com**

## Institutional/retirement

- Financial Advisor
- Financial Advisor IQ
- Financial Planning
- IMCA's Investments & Wealth Monitor
- Investment Advisor
- Investment News
- Journal of Financial Planning
- Morningstar Advisor
- On Wall Street
- Private Wealth
- Rep.
- Research
- RIABiz
- The Journal of Investment Consulting
- TheTrustAdvisor.com
- ThinkAdvisor
- Ticker
- Trusts and Estate
- WealthManagement.com

## Banking

- **American Banker**
- **Bank Investment Consultant**
- **US Banker**

## Mutual fund trades

- Compliance Reporter
- Fund Action
- Fund Director Intelligence
- Fund Operations
- Fund Technology
- **Ignites.com**
- **MFwire.com**
- **Money Management Executive**

## Alternatives

- Absolute Return + Alpha Magazine
- FINalternatives
- Futures Magazine
- HedgeWorld
- HFMWeek
- Opalesque
- The Alpha Pages

## ETFs/indexing

- ETF Database
- ETF Digest
- ETF Expert
- ETF Guide
- ETF Radar
- ETF Trends
- ETF Zone
- Exchangetradedfunds.com
- Index Universe

## Regional newspapers

- Arizona Republic
- Atlanta Journal Constitution
- Boston Globe
- Chicago Sun-Times
- Chicago Tribune
- Cleveland Plain-Dealer
- Crain's New York
- Dallas Morning News
- Denver Post
- Detroit Free-Press
- Houston Chronicle
- Los Angeles Times
- Miami Herald
- Minneapolis Star-Tribune
- New York Newsday
- New York Post
- New York Times
- NJ Star Ledger
- NY Daily News
- Orange County Register
- Philadelphia Enquirer
- Portland Oregonian
- Sacramento Bee
- San Diego Union-Tribune
- San Francisco Chronicle
- St Louis Post Dispatch
- Washington Post